



California Children and Families Commission Meeting

April 25, 2019

MEETING MINUTES

Agenda Item 1 – Opening Remarks

George Halvorson called the meeting to order at 9:35 a.m.

Commissioners Present: George Halvorson
Lupe Jaime-Mileham
Monica Fitzgerald
Shana Hazan
Jackie Majors
Molly Munger

Commissioners Absent: Muntu Davis

Ex Officio Member Present: Kris Perry

Announcements: Chair Halvorson introduced Commissioner Jackie Majors, and administered her oath of office. Commissioner Majors shared that she is excited to be on the Commission, has been in the field her entire career, and wants to lend a voice to California's children.

Reports:

First 5 California (F5CA) Executive Director – Camille Maben

Ms. Maben touched on several topics:

- Region 10 Hub Meeting
- The Governor's ambitious early childhood agenda
- First 5 California's incredible progress toward its 20-year goals
- Working with the Administration in the months and years ahead on behalf of California's children and families

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- ‘Advocacy Day,’ which will take place at the end of April at the State Capitol

First 5 Association of California Executive Director – Moira Kenney

Ms. Kenney spoke about the 2020 Census, and the obligation to count all residents and children in California. Children 0 to 5 are undercounted in the state, so the goal is to have complete counts. Working with trusted messengers is a top priority, so their communities can support these children and families, resulting in directing resources to them.

Chair Halvorson commented on the important need to have the California count as high as possible.

PUBLIC COMMENT: None.

Advisory Committee Reports – Commissioners

- Strategic Planning – Commissioner Munger reported the Committee met to receive a briefing and provide feedback on the Strategic Plan.
- Fiscal – Commissioner Davis reported the Committee met, and that the update would be provided during the Financial Update item.
- Research and Evaluation – Vice Chair Jaime-Mileham reported IMPACT evaluation findings were discussed during their Committee meeting.
- Executive – Chair Halvorson stated the Committee met and approved the agenda for the meeting.
- Legislative – Commissioner Hazen stated Erin Gabel would cover the information when she gives her report in the Legislative Update item.
- Program – Vice Chair Jaime-Mileham deferred her comments until the First 5 IMPACT 2.0 item.
- Public Education and Outreach – Chair Halvorson deferred his comments until the Talk. Read. Sing.[®] Update item.

DISCUSSION: None.

PUBLIC COMMENT: None.

Agenda Item 2 – Public Comment

Chair Halvorson opened the floor for public comment.

Krista Murphy, Orange County Office of Education, thanked First 5 California for their support with First 5 IMPACT. She stated their IMPACT grants grew from 100 programs to over 1000. She shared with the Commission innovations due to local investments.

Vice Chair Jaime-Mileham spoke about the effect of legalized Cannabis. She mentioned the concern that doctors can prescribe it and mothers say they are sleeping better (and it is natural), but they also are breastfeeding. Ms. Jaime-Mileham wants to discuss at a future meeting about how the Commission can message that non-usage is better. She believes advocates need to talk to doctors and pediatricians. She reported First 5 San Joaquin has a Weed Free Baby program to spread awareness.

Chair Halvorson mentioned the topic of using e-cigarettes and smoking marijuana while pregnant should be on a future agenda.

DISCUSSION: None.

PUBLIC COMMENT: None.

Action Item 3 – Consent Calendar

The Commission considered approval of the consent calendar as detailed on the agenda.

MOTION/ACTION: Commissioner Munger moved the Commission approve the consent calendar. The motion was seconded by Commissioner Hazan.

DISCUSSION: None.

PUBLIC COMMENT: None.

VOTE: The Commission unanimously approved the motion.

Information Item 4 – First 5 IMPACT 2.0

Camille Maben; Erin Gabel, Deputy Director, External and Governmental Affairs; and Erin Dubey, Education Administrator, Program, presented a concept for continued investment in high-quality early learning and care through IMPACT 2.0. The presentation included historical information around the growth of the quality improvement system, and how First 5 investments have paved the way to better support children and families. They also spoke about the governor's vision for a comprehensive early learning and care system, and how IMPACT supports its implementation. Presenters discussed why this investment matters, including what it has done for children and families, and what it has the potential to leverage in the future. Partners from Ventura, Orange, El Dorado, and Riverside counties spoke about the importance of IMPACT in their own communities and systems. An IMPACT funding request will be presented at the July 2019 Commission Meeting.

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DISCUSSION: Commissioner Halvorson asked about the counts of providers versus number of sites, and also inquired about the total number of sites throughout the state in comparison to those served through First 5 IMPACT. Member Perry asked about the use of curriculum and other resources available to support programs.

Erin Dubey responded that Quality Counts California has a public website, developed in partnership with the California Department of Education, with information and resources for families, providers, policy makers, coaches, trainers, and other partners.

Site visits were suggested to the Commissioners prior to the July 25, 2019 Commission Meeting so they could see how IMPACT is implemented at the local level.

PUBLIC COMMENT:

Monique Sequera from the California Teachers Association mentioned the challenge of making a living wage for early childhood providers.

Bill Sperling, CEO, Child 360, encouraged the Commission to continue supporting QRIS efforts through its Strategic Plan.

Christina Alvarado, Child Care Alliance of Los Angeles, encouraged the Commission to support IMPACT 2.0.

Action Item 5 – 2019 Strategic Plan

Frank Furtek, Chief Deputy Director and Counsel, presented the new 2019 Strategic Plan and requested Commission approval.

MOTION/ACTION: Commissioner Munger moved the Commission approve the 2019 Strategic Plan. Vice Chair Jaime-Mileham seconded the motion.

DISCUSSION: Commissioner Munger commented on the Strategic Plan retreat. She mentioned the process was inclusive of stakeholder and Commission feedback, she was very happy with the outcome. She also thanked Vernetia Syphax for her work on the publication.

PUBLIC COMMENT: None.

VOTE: The Commission unanimously approved the motion.

Closed Session (Gov. Code, § 11126 (a) (1))

Commissioners had a closed session to discuss personnel matter. No action was taken.

Action Item 6 – Election of 2019 Commission Vice Chair and Advisory Committee Assignments

Nominated were the following:

Vice Chair: Commissioner Jaime-Mileham

MOTION/ACTION: Commission Munger moved to approve the continued assignment of Vice Chair Jaime-Mileham. The motion was seconded by Commissioner Hazen.

Standing Committee Nominations:

Legislative: Chair Halvorson and Commissioner Hazan

Research and Evaluation: Commissioner Fitzgerald and Vice Chair Jaime-Mileham

Program: Commissioners Majors and Munger

Fiscal: Commissioners Davis and Fitzgerald

Strategic Planning: Commissioners Davis and Munger

Public Education and Outreach: Chair Halvorson, Commissioners Hazan and Majors, and Member Perry

The Public Education and Outreach Advisory Committee will hold full meetings with a formal agenda and be noticed to the public.

MOTION/ACTION: Commissioner Munger moved to approve the assignments of Commissioners to the standing advisory committees. The motion was seconded by Commissioner Hazen.

PUBLIC COMMENT: Janice LeRoux stated it was important to expand the committee (Public Education and Outreach) to include more people for more ideas, creating a better product to present to the Commission.

VOTE: The Commission unanimously approved both motions.

Action Item 7 – State and Federal Budget and Legislative Update

Ms. Gabel provided an update on the state and federal budget, and gave an update on the federal Head Start Waiver. She reported families meeting MediCal eligibility could receive this benefit. The focus is to shift eligibility to align with pre-kindergarten ages.

DISCUSSION: Chair Halvorson mentioned working with the California State Superintendent of Public Instruction to have a book in the hands of every child.

Vice Chair Jaime-Mileham mentioned the benefit of county pilots within the CALPADS system. She asked that AB 212 be tracked as components develop, as this may end up coming through as a budget ask.

PUBLIC COMMENT: Celia Ayala, Child 360, emphasized leveraging local, state, and federal dollars, and stated she appreciates all the investments. She further stated First 5 is a catalyst for counties serving families, and is an important component in the mixed delivery system.

Action Item 8 – Kit for New Parents

Camille Maben and Vernettia Syphax, Information Office I, Communications, requested approval for the *Kit for New Parents* contract for one year at \$5 million.

MOTION/ACTION: Commissioner Munger moved to approve \$5 million for the *Kit for New Parents* contract. The motion was seconded by Commissioner Hazan.

DISCUSSION: Member Perry asked if the *Kit* will be available online. Ms. Syphax stated the Parent Guide will be posted on the Parent Website within the next few months, and that the goal is to put the entire Kit online soon thereafter.

Commissioner Hazan asked if there would be a gap in service. Ms. Syphax stated there could be a gap of a month or possibly a little longer.

PUBLIC COMMENT: Jerry Hill, Department of General Services, Office of State Printing (OSP), shared he was grateful for the opportunity to work with First 5 California. He stated the spending authority used to buy finished goods on behalf of a state agency became an issue. He also mentioned purchasing the board book was problematic with the publisher. Mr. Hill stated he would be willing to grant a waiver for *Kit* production and procurement, but wants to continue printing components at OSP. The Commission stated their support for First 5 California in contracting with an agency other than OSP.

VOTE: The motion was unanimously approved by the Commission.

Action Item 9 – Fiscal Years 2018–19 and 2019–20 Annual Report Guidelines

David Dodds, Deputy Director, Evaluation, requested Approval of 1) revised guidelines for the data entry and preparation of the Annual Report for Fiscal Year 2018–19, and 2) guidelines for the data entry and preparation of the Annual Report for Fiscal Year 2019–20.

MOTION/ACTION: Vice Chair Jaime-Mileham moved to approve Fiscal Years 2018–19 and 2019–20 Annual Report Guidelines with a modification to eliminate the extra home visiting entry on page 13. Commissioner Hazan seconded the motion.

DISCUSSION: None

PUBLIC COMMENT: None.

VOTE: The motion was unanimously approved by the Commission.

Information Item 10 – Financial Update

James Gillies, Director, Fiscal Services, provided a financial update of F5CA funds.

DISCUSSION: Commissioners raised questions about the longevity of funding, and how expenditures would be lowered to help offset this issue, as well as what can be done with regards to the California Department of Tax and Fee Administration and the Board of Equalization. They suggested meeting with them and including a Commissioner in the meeting.

PUBLIC COMMENT: Moira Kenney and Janice LeRoux expressed concern over backfill, and suggested First 5 California have a financial plan tied to the Strategic Plan.

Information Item 11 – Home Visiting

Erin Gabel gave an overview on home visiting regarding the role First 5 California could provide by supporting home visiting throughout the state by building infrastructure, providing resources, and facilitating best practices. She shared with the Commission that a funding request would come forward to the Commission in July.

DISCUSSION: Member Perry thanked Erin Gabel for advising the Governor’s Office on home visiting, and encouraged First 5 California to move quickly on common data indicators.

PUBLIC COMMENT: Patrick McFarland with Child Care Resource Centers commented that there is still a lot of work to do. It is important for First 5 California to support home visiting programs for underserved communities.

Information Item 12 – Talk. Read. Sing.® Campaign Update

A presentation was given by Renee Fraser of Fraser Communications regarding the impact of the Talk. Read. Sing.® campaign.

DISCUSSION: Member Perry suggested there be more consistency in branding and that all documents should have the same theme. Renee Fraser responded by stating the new website will reflect those changes.

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PUBLIC COMMENT:

Hugo Morales, Commissioner, First 5 Fresno, emphasized ensuring the messaging and resources are culturally appropriate.

Francine Rodd, Executive Director, First 5 Monterey, stated the concept of “serve and return” should be reflected, including listening and responding to children’s needs.

Action Item 13 – Adjournment

MOTION/ACTION: Commissioner Hazan moved to adjourn. The motion was seconded by Vice Chair Jaime-Mileham.

DISCUSSION: None.

PUBLIC COMMENT: None.

VOTE: The motion was unanimously approved by the Commission.

Chair Halvorson adjourned the meeting at 5:00 p.m.

The next scheduled Commission meeting is July 25, 2019, in Alameda.